



*Hi! I'm Jennifer*

I help  
passionate people  
create their dream life  
with financial  
& time freedom

## ABOUT ME

Social Entrepreneur and Working Mother of two young boys under 7 years old, with a passion to help others gain financial & time freedom through smarter spending, saving and living tips and strategies.

## CONTACT ME

jennifer@mamafurfur.com  
Instragam/Twitter @mamafurfur  
Youtube [www.youtube.com/c/mamafurfur](http://www.youtube.com/c/mamafurfur)

## TARGET AUDIENCE

Demographic age 25-45 years old  
focussing on Personal Finance, Investing and  
Success Mindset.  
89.3% UK based readership with USA second

## BLOG STATISTICS

Pages per session - 2.37 average  
Bounce Rate - 33.6%  
Visitors - 10k per month

## AWARDS

**UK Money Bloggers Awards**  
Youtube Channel of the Year 2018  
Micro-Influencer of the Year 2019

Youtube UK Creator on the Rise August 2019

## AUDIENCE REACH

**T** Twitter @mamafurfur  
approx 1600 Followers

**I** Instagram @mamafurfur  
approx 3k followers

**Y** Youtube @mamafurfur  
approx 20k subs

[www.mamafurfur.com](http://www.mamafurfur.com)