

MAMAFURFUR

Smarter Spending - Smarter Saving - Smarter Living



Hi! I'm Jennifer

I help
passionate people
create their dream life
with financial
& time freedom

ABOUT ME

Social Entrepreneur and Working Mother of two young boys under 6 years old, with a passion to help other mothers and parents gain financial & time freedom through smarter spending, saving and living tips and strategies.

CONTACT ME

me@jenniferkempson.co.uk

Instragam/Twitter @mamafurfur

Youtube www.youtube.com/c/mamafurfur

TARGET AUDIENCE

Demographic age 30-45 years old
focussing on Smarter Spending, Saving and
Living Strategies.
89.3% UK based readership with USA second

BLOG STATISTICS

Pages per session - 5.37 average
Bounce Rate - 2.6%
Visitors - 10k per month

SERVICES

Sponsored Post
Affiliate Link
Social Media Mention Posting
Long term sponsorship (repeat sponsor posts)
Product Reviews

AUDIENCE REACH

T

Twitter @mamafurfur
approx 1500 Followers

I

Instagram @mamafurfur
approx 1.5k followers

Y

Youtube @mamafurfur
approx 3k subs

www.mamafurfur.com