



*Hi! I'm Jennifer*

I help  
passionate people  
create their dream life  
with financial  
& time freedom

### ABOUT ME

Social Entrepreneur and Working Mother of two young boys under 5 years old, with a passion to help other mothers and parents gain financial & time freedom through smarter spending, saving and living tips and strategies.

### CONTACT ME

[me@jenniferkempson.co.uk](mailto:me@jenniferkempson.co.uk)

Instragam/Twitter [@mamafurfur](#)

Youtube [www.youtube.com/c/mamafurfur](http://www.youtube.com/c/mamafurfur)

### TARGET AUDIENCE

Demographic age 30-45 years old  
focussing on Smarter Spending, Saving and  
Living Strategies.  
89.3% UK based readership with USA second

### BLOG STATISTICS

Pages per session - 5.37 average  
Bounce Rate - 2.6%  
Visitors - 3k per month

### SERVICES

Sponsored Post  
Affiliate Link  
Social Media Mention Posting  
Long term sponsorship (repeat sponsor posts)  
Product Reviews

### AUDIENCE REACH

T

Twitter [@mamafurfur](#)  
approx 1500 Followers

I

Instagram [@mamafurfur](#)  
approx 450 Followers

Y

Youtube [@mamafurfur](#)  
approx 250 Subscribers