



jennifer kempson

ABOUT ME

Social Entrepreneur and Working Mother of two young boys under 5 years old, balancing life in the fast paced Technology Sales Industry and motherhood. My passions are sharing honest writing about all aspects of the journey in motherhood for a modern educated driven audience.

AUDIENCE REACH

T Twitter @mamafurfur
approx 1500 Followers

I Instagram @mamafurfur
approx 250 Followers

Social media presences on Facebook and Snapchat growing since starting 2017

CONTACT ME

me@jenniferkempson.co.uk

Instragam/Twitter @mamafurfur

BLOG STATISTICS

Pages per session - 5.37 average
Bounce Rate - 3.6%
Visitors - 1k per month

TARGET AUDIENCE

Demographic age 30-45 years old
Lifestyle, Parenting, Health, Reviews content
89.3% UK based readership with USA second

SERVICES

Please contact me directly to discuss pricing or product placement within the blog.

All thoughts and comments my own, and products or prizes given for promotion will be identified as such within blog.

I have worked with National Trust for Scotland, The Fitness GRP, Little Lamb Nappies, Heinz Baby food and Gro Company to name a few examples.



The National Trust
for Scotland

- Sponsored Post
- Affiliate Link
- Social Media Mention Posting
- Long term sponsorship (repeat sponsor posts)
- Product Reviews

